

automechanika

CHICAGO

America's leading international trade fair for the automotive service industry
targeting trade visitors from the US & Canada

Exhibition: July 26 - 28, 2017

Training: July 27 - 29, 2017

McCormick Place West, Chicago Illinois

**\$300
billion**

How much the US
automotive market
is valued at annually.
Currently the largest
automotive market
in the world.

3.4%

The percentage of
annual aftermarket
growth in the US.

162,482

The number of
light vehicle repair
locations in the US.



ABRN

Motor Age

UBM



messe frankfurt

Why Automechanika Chicago is the ideal platform to position your company in the automotive aftermarket industry — Get the Facts!

Why Chicago

The show is strategically located in Chicago, Illinois. It is an international destination, easily accessible from anywhere in the world.

Chicago had been known as a costly venue for trade shows because of the local labor unions. The city has passed a law making Chicago the most customer-friendly convention and trade show destination in the US. Show managers and exhibitors can perform their own work in any size booth and can operate, load and unload their own vehicles at McCormick Place.

Automechanika Chicago will offer independent shops the opportunity to evaluate the product offering of the US market and build relationships with distributors, wholesalers and importers to become more competitive in the industry.



- Of the 160,000 individual shops in the United States, 25% of them are within 500 miles of Chicago.
- 50% of all shops are east of the Mississippi River.
- 37% of the target market are able to travel by flight for under \$375.
- We have negotiated the best rates with surrounding hotels and will provide shuttle service via the private underground access road which will get exhibitors/visitors to and from their hotels within 7 minutes.



The Facts

Event Dates: July 26 - 29, 2017

Location: McCormick Place West, Chicago, Illinois

Exhibitors: 450

Participation Fee: **Raw Space:** \$26/sq. ft.
An additional cost of \$250 per open corner for Corner, Peninsula and Island booths.

Seminars: Education and Training

Admission: Trade Attendees / Buyers Only

Product Groups: Parts & Components
Accessories & Customizing
Repair & Maintenance
Electronics & Systems
Management & Digital Solutions
Car Wash, Care & Reconditioning

Attendees: 8,500

Want to know more?

Contact us today!

www.AutomechanikaChicago.com